



## Vision Senior Living and the Chow:Hill relationship

The successful working relationship between Chow:Hill and Vision Senior Living is founded on a shared ambition to develop a unique model for aged care living. This model, based on extensive consultation and market research, is one which promotes a sustainable community.

Chow:Hill's design approach has been inspired by a desire to recreate the character, charm and sense of community that typifies many historic villages. Successful villages are more than just subdivisions. They are interesting, vibrant,

socially interactive communities inhabited by people who take pride in the quality of their environment.

Through our practice locally and internationally, and adopting urban design principles recently promoted by the Urban Villages Group, Chow:Hill have been able, with Vision Senior Living, to develop the design brief for Vision's ongoing aged care facilities programme.

The success of this lies in the integration of buildings, landscape, infrastructure and

the surrounding environment as a backdrop for a stimulating, satisfying personal and social environments.

Our work seeks to complement the character of surrounding areas, while being socially, economically and environmentally sustainable in both development and urban design terms.

Chow:Hill's unique 'Total Design' philosophy has met the challenge set for this type of development in that it offers a fully integrated design approach

embracing urban design, architecture, landscape architecture and interior design.

Vision Senior Living's focus on quality and exploration of new and exciting responses to growing market opportunities in New Zealand is one which we embrace and trust will endure.

For more details contact:

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