

a daring new future for the newmarket viaduct?



NEWMARKET'S ARCHITECTURAL PRACTICE, Chow:Hill has been involved in teaching at Unitec's School of Architecture and Landscape Design for the last 6 years. Over this period, the company has offered projects with an element of the real-world whilst allowing enough creative freedom for students to explore and challenge their own design thinking. This year's project, entitled Vertical Precinct-Sin City took that creative thinking into the heart of Newmarket.

The 3rd and 4th year design paper focused on the Newmarket viaduct; an area of Newmarket with huge potential but one we too often drive under without registering. The challenge put to the students was to develop the space between the bridge and the busy strip of Newmarket below, a vertical precinct stretching all the way from the St Marks on-ramp to Gilles Ave. This was a considerably large site and a very big task for the group of 20 students involved in the project, but an exciting one. The objective of the design project was an innovative and powerful proposition for the site that considered its impact on the surrounding Newmarket context.

While the winner will not be announced until December, Chow:Hill recently invited colleges, students and friends including members of the Newmarket Business Association to an exhibition evening of the studio work to celebrate the results of such an



interesting and successful project.

The winner will be announced at Unitec's prize giving evening in December - an announcement for Newmarket to watch out for, as this could stimulate, as the evening did, a discussion of an exciting and daring new future for this huge but sometimes hidden **POTENTIAL IN NEWMARKET.**

